

A PLAN MADE FOR

123 Main St NE

Prepared for The Taylor Family

A complete guide to how we market & sell your home, built before we even sit down together.

236

RECENT SALES

2,198

CAREER
TRANSACTIONS

98.3%

LIST-TO-SALE RATIO

722

FIVE-STAR REVIEWS

BRINGING YOU HOME

MEET YOUR AGENT

Aaron Thomas

Aaron Thomas Home Team · Bringing You Home



ABOUT AARON · PROFILE PENDING

Aaron Thomas leads Aaron Thomas Home Team. We don't just post your home on social, we run advertisements, and we spend money to advertise it until it's sold. A professional media package. A weekly seller report you actually read.

The full plan for Aaron Thomas Home Team follows on the pages ahead.



261

FIVE-STAR REVIEWS



461

FIVE-STAR REVIEWS

BY THE NUMBERS

Real results. Verified data.

Independently verified against local market averages.

	OUR TEAM	MARKET
Price reductions / listing	0.68	0.99
Reduction magnitude	2.9%	4.9%
List-to-sale ratio	98.3%	96.8%
Days on market	28	45
Listing visibility	7,143	850

DIGITAL REACH · BUYERS REACHED PER CHANNEL



288,227

Homes.com

134,697



39,624

Redfin

37,100



32,382

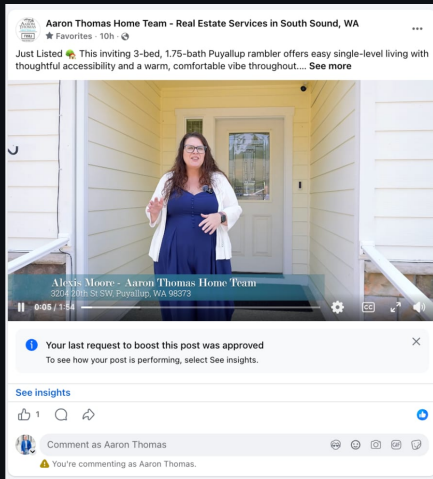
532,030

total buyer impressions across every major portal, not just the MLS.

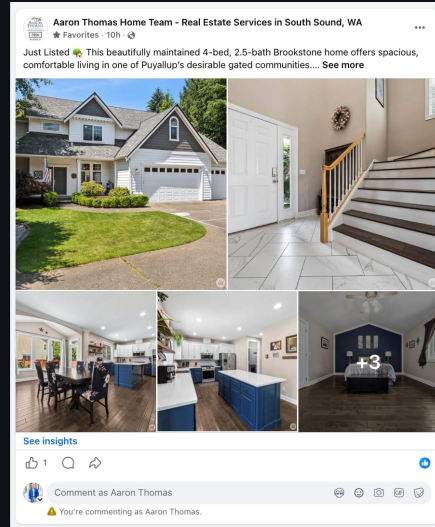
PAID DIGITAL MARKETING

In front of thousands.

We don't just post your home, we run real paid advertising across Facebook, Instagram, and the major portals, and we keep spending until it's sold.



FACEBOOK · PROPERTY VIDEO AD



FACEBOOK · JUST-LISTED POST



INSTAGRAM · OPEN-HOUSE STORY

One recent listing's campaign

Real ads · real numbers · our ad account

23,650
IMPRESSIONS

13,690
PEOPLE REACHED

8.4×

VIEWS VS A STANDARD LISTING

98.3%

LIST-TO-SALE · VS 96.8% MKT

~30%

FEWER PRICE REDUCTIONS

That's about ~\$7,500 more on a \$500K home.

A page of its own.


aaronthomashometeam.com/listings/your-home



[REGISTER](#)
[SIGN IN](#)



[SOUTH SOUND CITY GUIDES](#)
[CLIENT LOVE](#)
[OUR MILITARY BASE](#)


[Real Broker, LLC](#)




[See all 40 photos](#)








Listed By: Aaron Thomas Home Team - REAL Broker LLC

\$ 640,000

 Est. payment \$2,992 /mo

[Active](#)

7419 112th ST E Puyallup, WA 98373


3
Beds


1.75
Baths


3,126
SqFt



[Save](#)

REQUEST A TOUR

[In-Person](#)

[Virtual Tour](#)

Fri 24 Jul	Sat 25 Jul	Sun 26 Jul
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532,030

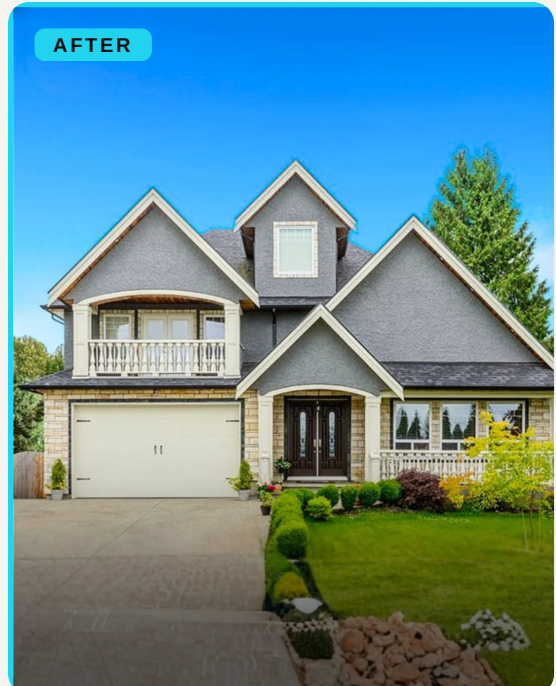
total buyer impressions across every major portal, not just the MLS.

In all its glory.

Buyers meet your home online first. We bring in professional, magazine-grade photography for every listing.



Typical listing photo



Professional photography

First impressions

Buyers decide in seconds, from the photos.

Saved & shared

Standout images travel further online.

The whole feeling

Light, space, and lifestyle, not just rooms.

Why Aaron Thomas Home Team vs. other agents

	DISCOUNT	MOST AGENTS	OUR TEAM
Digital advertising	—	—	✓
Zillow Preferred Partner	—	—	✓
Professional photography	—	✓	✓
Pricing strategy	—	✓	✓
Weekly communication	—	—	✓
Performance guarantee	—	—	✓

“We don't just list your home. We launch it.”

THE PROCESS

From list to sold

A day-by-day plan. You always know what happens next.

01

Launch

DAY 1

listing goes live and ads start the same day

02

Momentum Week

DAYS 2-7

boosted campaign, first showings

03

Active Campaign

DAYS 8-21

creative rotation, buyer targeting

04

Pivot or Push

DAYS 22-35

reassess price, refresh media

05

Close or Convert

DAYS 36-45

offer strategy and negotiation

COMMUNICATION

You'll never wonder what's happening

Every week, same day: portal views, paid-ad performance, showings, and next steps. Always in plain language.

WEEKLY SELLER REPORT

6706 83rd Lane SE, Olympia (2026-05-21)

38,508

TOTAL IMPRESSIONS

16,100+

SOCIAL VIEWS

EVERY WEEK YOU GET

✓ Portal & site views

✓ Paid-ad performance

✓ Showing activity

✓ Clear next steps

✓ Plain-language summary

Same day, every week, until your home is sold.

Our Performance Commitment

If we don't get you an offer you're happy with, we reassess, refresh, and keep going, 90 days of active marketing, every day until it sells.

01 In person

We present pricing and nearby sales together, at your table.

02 Every week

A plain-language report, the same day each week.

03 Until it's sold

We keep marketing every day until you have the right offer.

Bringing You Home

ZILLOW SHOWCASE®

Premium exposure on Zillow®

This listing is upgraded to Zillow Showcase®, an immersive, media-rich listing with premium placement on Zillow®.

75%

more views, saves, and shares

14 days

More likely to go pending within
14 days

2%

Sells for about 2% more
(~\$7,000 on a \$350K home)

These are Zillow's published Zillow Showcase® figures — Zillow's claims, not the team's.

1 of only 2 Zillow Preferred Partners across 2 counties

Zillow® and Zillow Showcase® are registered trademarks of Zillow, Inc. Figures reported by Zillow.



real



Let's launch your home

WHEN YOU'RE READY, SO ARE WE.

Aaron Thomas

(253) 740-7662 · aaron@aaronthomashometeam.com

aaronthomashometeam.com

Local.

Relentless.

Straightforward.

Bringing You Home